

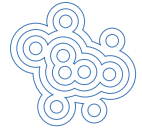
RORY BERNSTEIN

Front-end Web Developer
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www.rorybernstein.com
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SUMMARY

INTERNET TECHNOLOGY. Front-end web developer, expert in hand-coding standards-compliant HTML and CSS. Basic Javascript. Content Management System (CMS) integration using Expression Engine. SEO services for small business web sites.

GRAPHIC DESIGNER. Web interface designer with experience in web graphics production.



EXPERIENCE

See www.rorybernstein.com for portfolio of web sites I have designed and programmed.

FREELANCE WEB DEVELOPER | 1998–PRESENT

COMPLETE WEB SITE SERVICE. For my private clients, I single-handedly manage the entire process of creating a web site from initial idea to finished site. This includes interface design, web programming (HTML and CSS), image production, quality testing, copy editing/writing, Content Management System (CMS) integration using Expression Engine, Search Engine Optimization (SEO), and marketing/social media consulting. *For complete client list, see portfolio page www.rorybernstein.com.*

THE INDEPENDENT FILM CHANNEL | 3/08–PRESENT

FRONT END WEB DEVELOPER. Subcontractor handling a variety of projects: email newsletters, site maintenance using Moveable Type. Heavily involved in redesign of IFC.com in 2009. See portfolio page of www.rorybernstein.com for IFC.com links.

ULTRA 16 | 6/04–4/06

FRONT END WEB DEVELOPER. As a subcontractor, I worked as a front-end web developer with Ultra 16's team to build sites for: Grassroots, Flirt!, Nightstalker, SC05 Supercomputing Conference, SC06 Supercomputing Conference, Fragments.

CIRCLE.COM | 2/99–7/01

WEB DEVELOPER. Created web site prototypes, including all HTML, web graphics, quality checking, and occasionally design. Worked on a team with art directors and project managers to create finished sites that met quality and technical standards. Projects included: IBM's w3 Intranet, eSaludo, The Solomon Page Group, GuruNet, AOL@School.

SKILLS

INTERNET TECHNOLOGY. Significant experience in front-end programming (hand coded HTML and CSS). Basic Javascript and PHP. Extensive knowledge of Expression Engine (Content Management System). Search Engine Optimization (SEO) for small businesses.

GRAPHIC DESIGN. Web site interface design and web graphics production.

EDUCATION

M.F.A., UNIVERSITY OF ILLINOIS AT CHICAGO, 1997. Masters in Fine Art. Two year concentration in painting, culminating in an exhibition. Coursework in contemporary theory. Received a Fellowship the first year, and a Teaching Assistantship the second.

UNIVERSITY OF PENNSYLVANIA, PHILADELPHIA, PA, 1994–1995. M.F.A. program in Studio Art. Awarded Piero Dorazio Color Prize.

B.A., WESLEYAN UNIVERSITY, MIDDLETOWN, CT, 1992. Major in Fine Art (Painting). Thesis exhibition entitled "Past Times, Live Savings." Significant course work in Spanish.